Biomedical Research Week Video Collection
Spec.200901.Biomedical Video
0.5 linear feet, 2003

INTRODUCTION
Access
The collection is open to the public and is available for viewing in the Medical Heritage Center. Materials do not circulate and must be used in the supervised reading room.

Restrictions, including copyright, may exist and some materials may be too fragile to photocopy or digitize. The MHC charges for duplication services, which must be performed by staff.

Citation
[Identification of item], Biomedical Research Week Video Collection, Spec.200901.Biomedical Video, Medical Heritage Center, Health Sciences Library, The Ohio State University.

Processing Notes
This collection was processed April 2009 by Kristin Rodgers.

Property Rights
The Ohio State University Medical Heritage Center owns the property rights to this collection.

Provenance
This collection was acquired by the Medical Heritage Center in 2003.

SCOPE AND CONTENT NOTE
The Biomedical Research Week Video Collection (approximately 0.5 linear feet) is video recordings for Biomedical Research Week (September 29 – October 3, 2003).

Recognizing that infrastructure investments were critical in establishing premier research institutions, the Ohio State University Medical Center decided to build a Biomedical Research Tower (BRT). However, instead of going the traditional route and holding a simple groundbreaking ceremony to advertise the building’s arrival, the medical center hosted a "Biomedical Research Week" to generate press interest and greater public awareness of research issues. More than 40 medical center and university employees participated in the effort, the success of which exceeded expectations.
The final cost for this entire week was $54,000 which included all printing, mailing, catering, signage, decorations, AN support, production of CD-ROM, and giveaway items.

Program

Monday, September 29, 2003
Symposium: Biomedical Imaging: Real Time Views of Physiological Processes
3:30 to 5:30 p.m.
Davis Heart and Lung Research Institute auditorium, 473 W. 12th Avenue
Session Chair: Caroline Whitacre, PhD, Assoc. Vice President for Health Sciences and Chair, Department of Molecular Virology, Immunology and Medical Genetics
- Michael Knopp, MD, PhD, Department of Radiology
  "Biomedical Imaging: Creating Visions in Bench and Bedside Research"
- Anthony Brown, PhD, Department of Neuroscience
  "Live-cell Imaging of Slow Axonal Transports: 'Stop and Go' Traffic in the Neuron"
- Jay Zweier, MD, PhD, Director, Davis Heart and Lung Research Institute
  "Imaging Paramagnetic Molecules and Mediators of Disease"

Tuesday, September 30, 2003
Symposium: The Genetics of Human Disease: Cancer, Memory Loss or Weakness - Let Your Genes Predict the Future
3:30 to 5:30 p.m.
Davis Heart and Lung Research Institute auditorium, 473 W. 12th Avenue
Session Chair: Albert de la Chapelle, MD, PhD, Professor and Director, Human Cancer Genetics Program, Comprehensive Cancer Center
- Charis Eng, MD, Department of Internal Medicine
  "Clinical Cancer Genetics: "The Ghosts of Christmas Past, Present and Yet to Come" (with apologies to Charles Dickens)
- Arthur Burghes, PhD, Department of Molecular and Cellular Biochemistry
  "Spinal Muscular Atrophy (SMA) as a Model for Therapeutic Development in Neurogenetics: From Gene to Drugs and Disease Mechanism ‘Always Look on the Bright Side of Life’” (with apologies to Monty Python)
- Jeffrey Kuret, PhD, Department of Molecular and Cellular Biochemistry
  "Untangling Alzheimer Disease: Mechanism of Pathogenesis and Opportunities for Intervention"

Wednesday, October 1, 2003
Center for Knowledge Management Open House
noon to 4:00 p.m.
Fourth Floor, Prior Health Sciences Library, 376 W. 10th Ave.

The Open House included exhibits of the services of the CKM and the University’s Knowledge Bank, along with hands-on opportunities with innovations such as the
Interactive Physical Exam product, the Mobile Operating Room, research poster production, and biomedical informatics. In addition, there was a contest with a PDA giveaway as the prize.

Keynote Address “From Catalytic RNA to Howard Hughes” by Thomas Cech, PhD, 1989 Nobel Laureate (Chemistry), President, Howard Hughes Medical Institute
5:00 pm
Davis Heart and Lung Research Institute auditorium, 473 W. 12th Avenue
Session Chair: Fred Sanfilippo, MD, PhD, Sr. Vice President for Health Sciences and Dean, College of Medicine and Public Health

Thursday, October 2, 2003
Biomedical Research Tower Groundbreaking
2:00 p.m.
460 W. 12th Avenue

The groundbreaking ceremony featured remarks by OSU President Karen Holbrook, PhD; Fred Sanfilippo, MD, PhD, senior vice president for Health Sciences and dean of the College of Medicine and Public Health; and Caroline Whitacre, PhD, associate vice president for health sciences research and vice dean for research. The event also featured interactive biomedical research displays and a look back at biomedical research achievements at OSU Medical Center.

Symposium: Cell Death in Health and Disease
3:30 to 5:30 p.m.
Davis Heart and Lung Research Institute auditorium, 473 W. 12th Avenue
Session Chair: Tsonwin Hai, PhD, Associate Professor of Molecular Biochemistry
- Michael Beattie, PhD, Chair, Department of Neuroscience
  “Synaptic Transmission Out of Control? TNF alpha and Glutamate in Cell Death”
- Clay Marsh, MD, Department of Internal Medicine
  “The Identification of Molecular Targets in Monocytes to Create Novel Opportunities in the Treatment of Heart and Lung Disease”
- Chandan Sen, PhD, Department of Surgery
  “Perceived Hyperoxia: A New Dimension in Oxygen Sensing”

Friday, October 3, 2003
Symposium: Experimental Therapeutics
3:30 to 5:30 p.m.
Davis Heart and Lung Research Institute auditorium, 473 W. 12th Avenue
Session Chair: Michael Para, MD, Associate Dean for Clinical Research and Professor, Department of Internal Medicine
- Wolfgang Sadee, PhD, Director, School of Biomedical Sciences, and Chair, Department of Pharmacology
  “Experimental Therapeutics: Individualized Medicine”
- Michael Caligiuri, MD, Director, Comprehensive Cancer Center
  “EBV Lymphoma: Moving in for the Kill”
• Jerry Mendell, MD, Chair, Department of Neurology
  “Evolving Strategies for Treatment of Muscular Dystrophy”

Every goal was achieved and surpassed to include the following:
• Daily symposiums: attendance averaged 75 people
• Keynote research symposium: attendance 450 (standing room only and overflow into a second room with video hookup)
• BRT Groundbreaking: approximately 175 attended including legislators, administrators, donors and VIPs
• Center for Knowledge Management: more than 400 people toured the new center and visited the displays
• News coverage: groundbreaking coverage included all local TV stations; numerous local radio stations, coverage in the Columbus Dispatch, local business papers and the University’s student newspaper. Likewise, there were a couple of lengthy articles in the area's major business paper (Business First) about the economic impact of the new Biomedical Research Tower, as well as the information about the growth of biomedical research at Ohio State

CONTAINER LISTING

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