

Spring 2010 Calendar of Events

March 31 to May 14, 2010

Changing the Face of Medicine: Celebrating America's Women Physicians exhibit.

This exhibit was developed by the Exhibition Program of the the History of Medicine Division of the National Library of Medicine in collaboration with the American Library Association Public Programs Office. The traveling exhibition has been made possible by the National Library of Medicine and the National Institutes of Health Office of Research on Women's Health. The American Medical Women's Association provided additional support. Please look to upcoming issues of *House Call* for more programming information and exhibition hours!

April 29, 2010

The Annual Friends of Nursing History Program will feature Columbus Public Health Commissioner Dr. Teresa C. Long, who will provide a discussion of the rich history of public health nursing in central Ohio. More details will follow regarding this program.

Visit us on the web at <http://mhc.med.ohio-state.edu/>



376 West 10th Avenue
Columbus, Ohio 43210

House Call

For subscription information contact:

e-mail:
judithwiener@osumc..edu
telephone: 614-292-9273
fax: 614-292-9919
website: <http://mhc.med.ohio-state.edu/>

©2009 Medical Heritage Center

All right reserved
Reprint with permission

Non-profit Org.
U.S. Postage
P A I D
Cols. OH
Permit No. 711



A publication of the Medical Heritage Center at The Ohio State University

Vol. 13, No. 1

Fall 2009



In this issue

George J. Kienzle page 1-2

Online Giving Options page 2

New MHC Collections page 3

MHC Spring Calendar page 4

Professor George J. Kienzle: Pioneer in Medical, Dental and Science Writing

by Robert B. Stevenson, D.D.S.



Professor George Kienzle

*Source: Ohio State University
Alumni Monthly*

The Kienzle family lived at 99 South Columbia Avenue in Bexley, Ohio, close neighbors with Dr. Robert M. Zollinger, renowned professor of surgery. The two regularly carpooled to school and often discussed the poor quality of writing found in medical journals.

Kienzle organized courses in science writing for students of medicine and dentistry with help from Zollinger and Drs. Carl O. Boucher, Rudy Melfi, William Lefkowitz and Linden Edwards. Students from pharmacy, nursing, hospital administration and later agriculture also attended. Kienzle's studies of medical and dental journals were supported by substantial grants from the National Institutes of Health.

Journalism teacher Robert McGiffert tackled dental journals at Kienzle's request, and he found them, "wordy, pompous and complex." McGiffert blamed writers imitating the predominant style, which traditionally confused complexity with scholarship and professional accuracy with professional jargon. "It wallows in repetition, redundancy and unnecessary detail."

McGiffert went on to earn his master of arts degree with a thesis based on the annual dental journalism workshops hosted at Ohio State, which were attended

Professor George Kienzle served as Director of the School of Journalism at The Ohio State University from 1958 until 1965, when he died of cancer at age 54. As an educator, George Kienzle's creed was "responsible journalism." He was a vigorous exponent of a realistic balance between theory and practice.

Under his direction the number of students majoring in journalism at Ohio State more than doubled, and the faculty increased from six to 20 members. The graduate program grew to 45 students enrolled, involving internships with newspapers and the Columbia Broadcasting System.

Kienzle (continued)



Source: Ohio State University Alumni Monthly

by dental editors from around the country. The American Dental Association Council on Journalism later organized similar workshops at Michigan State University and elsewhere. Born in Decatur, Indiana in 1910, Kienzle graduated from Columbus North High School and earned a BA degree from OSU in 1932. He attended Princeton Theological Seminary on scholarship, 1934-1935, and married Katherine Ruth Klingbeil of Columbus. They had three daughters.

After working for the Columbus Dispatch and Associated Press, he spent one year in Akron before joining the Bordon Company in 1945. He rose to vice president, working in employee relations, labor relations, legislation and public relations until 1958.

In addition to articles for popular and professional national magazines, he authored four books including Be A Better Boss and the 1950 best-seller Climbing the Executive Ladder.

Kienzle served five times as campaign chairman, Franklin County Unit, for the American Cancer Society, and for three years was the vice chairman of the ACS Ohio Division. A member of Sigma Delta Chi, national journalistic society, he was also president of the Public Relations Society of America's local chapter.

After his battle with cancer the New York Times carried a lengthy obituary. Active pallbearers were Paul Barton, McGiffert, and other journalism faculty. Honorary pallbearers included Jack Fullen, Willard Kiplinger, and Drs. Lefkowitz and Zollinger.

Professor Kienzle's untimely death left a legacy of people who will carry on his campaign for accuracy, clarity, brevity and common sense in the advancement of medical and dental knowledge.

Online Giving to the MHC is Now Available!

The Medical Heritage Center is proud to announce that online giving is now possible through The Ohio State University Online Giving website or through the website of the Columbus Medical Association Foundation. Please visit the MHC website donation page at: <http://mhc.med.ohio-state.edu/6175.cfm> to obtain more information about how you can donate to help us preserve the rich health sciences history of central Ohio through a secure online gift!

The MHC would also like to acknowledge the following recent financial supporters:

Dr. Donald F. Bowers, Jr. • Mr. Tom Denune and Dr. Teresa Long • Dr. Garth F. Essig • Ms. Norma J. Flesher (in honor of George Paulson, MD) • Mrs. Debbie Freece • Dr. Edwin and Mrs. Nancy Hamilton (in honor of Dr. George Paulson's book and in memory of William H. Rower, MD) • Dr. Jerry M. Hardacre • Ms. Linda L. Hendree • Mrs. Penny Lewis (in memory of Charles F. Wooley, MD) • Ms. Beth Malchua Stafa • Ms. Mary Beth Mathews • Ms. Barbara J. Michael (in honor of George Paulson, MD) • Mid-Ohio District Nurses Association • Dr. Krzysztof A. Mrozek • Mrs. Kathy Peppe • Ms. Kristin R. Rodgers • Mr. Si and Mrs. Barbara Sokol (in honor of Dr. Manuel Tzagournis) • Dr. Alfred E. Stockum • Ms. Lynda C. West • Mr. and Mrs. Michael J. Wiener

MHC Recognizes Donations of Collection Materials

In our last issue, the MHC recognized donors who gave financially during our 10th anniversary year. The following individuals gave material donations to the Medical Heritage Center from Spring 2007 to November 13, 2009. We wish to thank them for their generosity in adding to the collections and mission of the Medical Heritage Center.

Mr. Louis B. Blair: book • Dr. Carl P. Boesel: Ralph Fanning watercolor • Dr. Donald F. Bowers, Jr.: dentistry books and memorabilia • The Breathing Association: book about their history • Mr. W. Larry Brunk (in honor of his father Wilfred Lonzo Brunk): books • Dr. John Burnham: books and Smoking and Health Documents Collection • Ms. Margaret K. Burns: books • Ms. Linda L. Castle: ledgers from St. Anthony and St. Francis Hospitals • Dr. Charles I. Cerney, MD: books and stamp collection • Ms. Jeanette K. Chambers: 24 issues of The Lamp • Mr. Homer H. Cheng: book • Dr. William M. Chinn: Collins Water Sealed Spinometer, photograph and book • Ms. Mary Piper Cole: nursing memorabilia • Ms. Deborah Coleman: book • Dr. John F. Condon: books and surgical instruments • Ms. H. Diane Cordial: material about Katherine Donnelly • Ms. Nena Couch (given the name of Dr. O. A. Couch, Jr.): books • Mr. Elwood "Woody" Davis (given in the name of his old music teacher George Lutz): handwritten medical notebook • Ms. Sharon Deevey: Additions to Cassandra Nursing Collection • Dr. Richard Distad: reprints • Ms. Carolyn Dorrman Beck: newspaper clipping • Ms. Clara Doubledee: Polysine Generator • Dr. Robert and Mrs. Joanne Duran: films, slides and books on hand surgery • Ms. Lillian Ebert: book • Ms. Bonnie J. Garvin: books • Dr. Ivan Gilbert: books and prescription scrapbooks • Dr. J.T. and Mrs. Jennifer L. Guy: books • Dr. Jim Hamilton: book • Mr. Nicholas Hanson: book • Harris Museum Board: John Harris Dental Museum Collection • Ms. Ann Irene Heineman (in honor of Judith Wiener's birthday): original lithograph • Dr. William H. Henry, Jr.: Additions to the Henry Collection • Ms. Maribeth Hernan: book • Ms. Joan E. Herr: nursing photographs • Dr. John E. Hohmann: books • Dr. Barbara Hotchkiss: dental drill and doctor's bag • Mr. Cameron James: slide additions to the Arthur G. James, MD Collection • Dr. Ernie Johnson: books • Mr. Marianne R. Johnson: antique wheelchair • Johnson – Humrickhouse Museum: x-ray machine • Ms. Carol Karrer (given in the name of Herman Karrer): Herman and Henry Karrer Correspondence Collection • Ms. Elizabeth Lenz: public health nursing bag • Dr. Daniel E. Lewis: Parke Davis and Company prints from A History of Pharmacy in Pictures Series and A History of Medicine in Pictures Series • Dr. Tearle Meyer, MD: artifacts • Mid-Ohio District Nurses Association: Mid-Ohio District Nurses Association Collection • Nationwide Children's Hospital: books • Dr. Patrick Mooney: copy of the Starling Medical College Football Team of 1896 photograph • Mr. Benjamin K. Myers (given in the name of Martha E. Early, MD): hemacytometer • Ms. Tarita Noble: books, nursing uniforms and memorabilia • Ohio Health Sciences Library Association Collection Additions • Ohio State Medical Association: books • The Ohio State University Biological Sciences Pharmacy Library: Parke Davis Prints History of Pharmacy in Pictures Series • The Ohio State University College of Optometry: Celebrity Eyewear Collection • The Ohio State University Medical Alumni Society: OSU Medical Alumni Society Collection • The Ohio State University Medical Center Service Board: The Ohio State University Medical Center Service Board Collection • Dr. George Paulson: books and poster • Ms. Kathy Peppe: nursing textiles and books • Dr. Jack Postle: books • Dr. Wayne Pressler: 1905 Ohio Medical University, College of Dentistry, Graduation Announcement • Dr. and Mrs. Allen D. Puppel: books • Mrs. Mary Rinaldi: Rinaldi Collection Additions • Dr. Leonard D. Rosenman: book • Ms. Denise Sachs (given in the name of Beatice Neil and Family): 1909 Starling Ohio Medical College Graduation Announcement • Sister Mary Louise Sahm: books • Dr. Robert and Mrs. Dorothy Schweikart: six OSU College of Medicine Ceramic Seals • Dr. Grayce M. Sills: Additions to Sills Collection • Sauder Village: Metabulator, Sun-Kraft, Cameron-Electrical Current Devices and The Jones Motor Board • Ms. Edith Shrum Wacksman: Gene F. Shrum, DDS Collection • Ms. Joann Sparks: Additions to Zollinger Collection • Dr. Robert B. Stevenson: articles, brochures and reprints • Mrs. Robert B. Stevenson, Jr.: artifacts • Dr. Ronald L. Stuckey: books • Mr. Marilyn Stutz (given in the name of Doris Kemp): Richard L. Howard Collection • Mr. John F. Underwood: letter • Dr. Albert W. Van Fossen: book • Ms. Margaret Walters: book of her personal memoirs of 60 years in nursing • Dr. Louise Oman Warner and Mr. Emory Williard Oman, Jr: Diploma of Elmer Samuel Oman from Ohio Medical University • Mrs. Gloria Warren: Additions to Warren Collection • Dr. William K. Whitehouse: artifacts and books • Mrs. Judith Wiener: Star Beacon Brand Sure Shot Syrup for Coughs Bottle and original box • Dr. Joseph Wine: books • Mrs. Lucia Wooley: Charles F. Wooley, MD Collection • Dr. Robert Zollinger, Jr.: Additions to the Zollinger Collection